

International Agricultural Trade Fair **AGRITEX 2015**



30 MARCH – 1 APRIL 2015
HITEX EXHIBITION CENTER,
HYDERABAD, TELANGANA,
INDIA

agritex.co.in



Bringing together the **Farming Community, Agri-Specialists and Agri-Traders** on one platform

Organised by



In Cooperation with



Supported by



Govt. of Telangana



Prof. Jayashankar Telangana
State Agricultural University



APCCI



nsa
National Seed Association



DRR
Directorate of Rice Research



Central Research Institute
for Dryland Agriculture



naarm
National Academy of Agricultural
Research Management



Agricultural Machinery
Manufacturers Association



DSR



Shri. POCHARAM SRINIVAS REDDY

Hon'ble Minister for Agriculture, Horticulture,
Sericulture, Animal Husbandry, Fisheries,
Dairy Development Corporation & Seeds Corporation

I am glad to know that Kenes Exhibitions & Hitex are organizing 3rd Edition AGRITEX, a conglomeration of farming community, agri-specialists and agri-service providers from 30th March to 1st April 2015. I am also happy to know that there is a conference on latest technologies in Agriculture which will be organized concurrently.

Agriculture is the chief source of income for the population of Telangana. The Government of Telangana is determined to take the agriculture sector of the state to new heights through the path breaking policies. Hon'ble Chief Minister of Telangana has recently reiterated our Government's commitment to convert Hyderabad as the seed capital of the country. I am confident that the event will help to bring wider and comprehensive knowledge about the latest developments pertaining to agriculture and allied activities.

I wish AGRITEX 2015 a grand success.

Testimonials

It was raining during the event and I had to travel all the way from my village in Warangal district. I still attended the show because it was absolutely worth it. I saw products which I previously had no idea about. I learnt of so many techniques that were so unknown to me. The show was very thoughtfully organised. It exceeded my expectations when the Minister of Agriculture voluntarily chose to interact with us farmers for two consecutive days.

-Farmer from AGRITEX 2014

It was a pleasant surprise when farmers visited in large numbers. We had the space and time to demonstrate new products which are highly beneficial for farming. It was an enriching experience to speak with farmers who gave us their valuable feedback.

-Exhibitor from AGRITEX 2014

AGRITEX 2014 STATISTICS

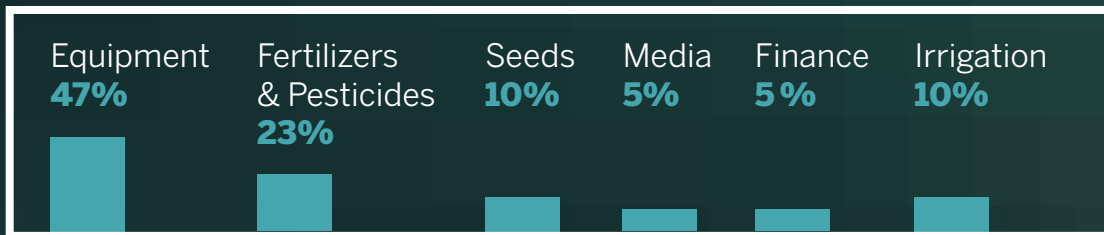


No of exhibitors
106

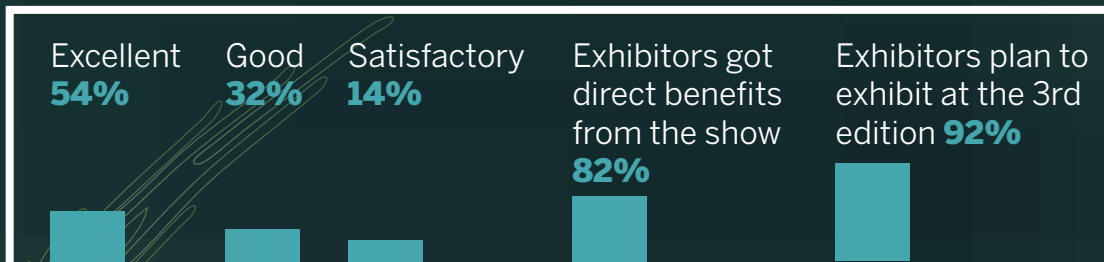


No of visitors
21000

Exhibitors from these sectors displayed their products



Exhibitors were satisfied with the audience' response



Visitors from these sectors were highly interested




Visitors benefited from the show immensely





As a concerted effort to sustain and augment agriculture in the state of Telangana, AGRITEX 2015 is bringing together the farming community, agri-specialists and agri-service providers on one pavilion, through an international agricultural trade fair. Here, farmers will be trained and offered integrated solutions to improve productivity and simplify farming, while agri-service providers will get the opportunity to showcase and market their products, techniques and technologies to the participating community.





AGRICULTURAL SCENARIO: INDIA

India's economic security and future depends upon agriculture. It supports 58% of India's population and 16.8 % of the world's on 4.2% of world's water resources and 2.3% of global land. With increasing population, while demand is rising rapidly, the resources are depleting. An unprecedented degradation of land (107 million ha) and groundwater resource is adversely affecting production capacity of the ecosystem. The challenge is to double agricultural productivity to meet growing demands of the population by 2050. Efficient use of new tools of science and technology is the most viable solution and is offering tremendous opportunities for application in agriculture.

TELANGANA

Natural resources which provide for sustainable production are shrinking in quantity and degrading in quality – this adversely affects production capacity of the ecosystem. Although agriculture is the chief source of income in Telangana, the situation changed around mid-nineties when the rate of output plummeted to a point of stagnation. Farmers' incomes have significantly declined causing widespread agrarian distress reflecting a grave real-life condition.

The Government is supporting the sector with path breaking policies which are likely to unfold brighter days for farmers. The government is committed to making Hyderabad the Seed Capital of India. AGRITEX is a big attempt in that direction to help farmers increase productivity and decrease costs.

ADVANTAGE HYDERABAD

The State of Telangana was formed with a vision for development. Hyderabad with its large concentration of economic activity, is going to be the main source of revenue and is poised for rapid growth, currently ranking 13th among states in terms of GDP and per capita. It is the nerve centre for Seed companies, Agriculture , Manufacturing, Information Technology, Tourism and Services and is home to several institutes of excellence in Research & Development, Education, Hospitality and Governance. It is a major investment destination in India.

EXHIBITORS' PROFILE

Agricultural Machinery
Agricultural Equipments
Tractors
Harvester
Tillers
Power Tillers
Rotavator
Seed Manufacturers
Agro Chemicals/Pesticides/ Insecticides/
Biotechnology /Tissue Culture Laboratories
Irrigation Management
Water Management
Greenhouses & Equipment Suppliers
Precision Farming Products, Climate Control &
Automation Equipment
Planting Materials /Seeds
Cold Chain Equipment for Perishable Produces

Refrigerated Van & Trucks
Cooling Pads & Heat Extractors
Herbal & Medicinal Plants Exporters
Banks & Insurance Services
Soil Testing Equipment
Certification Companies
Agri Business Consultants/IT Services
Horticultural Equipment
Horticultural Services
Floriculture & Nursery Industry
Horticulture Processing Technology
Grading & Sorting Machinery
R & D Organisations
Trade Magazines
Organic Fertilizers
Organic Food Products

STALL PRICES

Shell Scheme (Built Up)

RS 7000/- Per Sqm
(Minimum 9 Sqm)

Raw Space (Bare)

RS 6000/- Per Sqm
(Minimum 18 Sqm)

Outside Raw Space

RS 3000/- Per Sqm
(Minimum 50 Sqm)

*Service Tax as applicable



VISITORS' PROFILE

Agri Universities

Agri Research Institutions & Agri Units

Agriculture Departments

Agro Industry Corporations

Centre & State Government Agencies and Departments

CEOs & Senior Managers of Indian Companies / MNCs

Distributors/Dealers

Agripreneurs

Farmers

Farm Contractors

Horticulturists

Floriculturists & Nursery

National & International Delegations

Scientists



THE ORGANISERS



Kenes Exhibitions has entered into partnership with HITEX to organise AGRITEX 2015.

As a subsidiary of Kenes International, one of the largest professional conference organisers, Kenes Exhibitions' expertise encompasses the organisation and management of Israel's leading trade shows in telecommunications, electro-optics, microelectronics, biotechnology, agricultural technology, security and other high-tech and traditional industries.



The Hyderabad International Trade Expositions Limited (HITEX) Exhibition Centre is a PPP between the Govt. of Andhra Pradesh and L&T (Larsen & Toubro).

Since 2003, HITEX has been redefining the way trade fairs, exhibitions and business conventions are held in India. Its infrastructure spans across 53 acres in one of the most developing and coveted areas of Hyderabad. More than 1000 global and national events have been successfully hosted at HITEX.

ORGANISED BY



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